



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832282

Schedule Dates 10/09/12-10/15/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1220
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 10/9
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 10/11/12
Entered By Penne Marsh
CO-OP No
Headline # 06161133
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,360.00
Net Total \$19,040.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$22,400.00
Grand Total:	46	\$22,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	12:58P- 2P (ET)	2		X	X	X	X				\$275.00		Norfolk (WVEC) (WVEC)	THE CHEW	10/8/12
2.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	10A- 10:58A (ET)	2		X	X	X	X			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/8/12
3.1	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:35P- 12:02A (ET)	3		X	X	X	X			3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/8/12
4.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	10:58A- 12P (ET)	2		X	X	X	X			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/8/12
5.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/8/12
6.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	2P- 3P (ET)	1		X	X	X	X			1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICAIN THE AFTERNO	10/8/12
7.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/8/12
8.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	4:58P- 5:29P (ET)	4		X	X	X	X			4	\$550.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/8/12
9.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5A- 5:58A (ET)	4		X	X	X	X			4	\$250.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/8/12
10.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)	NEWS	10/8/12
11.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/8/12
12.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:58A- 7A (ET)	3		X	X	X	X			3	\$450.00	\$1,350.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/8/12
17.1	Normal Line / SPOT	10/12/12-10/12/12	4	:30	10P- 11P (ET)							1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	20/20	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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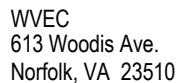
Norfolk (WVEC) (WVEC)

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19.1	Normal Line / SPOT	10/13/12-10/13/12	5	:30	12:05A- 1:05A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER after sports	10/8/12
20.1	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	5	:30	12P- 6:58P (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CLLG FTBL SEP-DEC12	10/8/12
21.1	Normal Line / SPOT	10/13/12-10/13/12	5	:30	8A- 9A (ET)							1		1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/8/12
22.1	Normal Line / SPOT	10/14/12-10/14/12	4	:30	10A- 10:58A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THIS WEEK	10/8/12
23.1	Normal Line / SPOT	10/14/12-10/14/12	5	:30	11:35P- 12:35A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	LAW AND ORDER	10/8/12
24.1	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NEWS	10/8/12
25.1	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9P- 10P (ET)								1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	ABC DRAMAEFF 9/30/12	10/8/12
26.1	Normal Line / SPOT	10/14/12-10/14/12	5	:30	9:30A- 10A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	10/8/12
27.1	Normal Line / SPOT	10/09/12-10/14/12	5	:30	11P- 11:35P (ET)	5		X	X	X	X	X	X	5	\$750.00	\$3,750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/8/12
30.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/8/12
31.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	10:58A- 12P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/8/12
35.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	4:58P- 5:29P (ET)		1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/8/12
36.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	5A- 5:58A (ET)		1							1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	REVENGEFF 9/26/12	10/8/12

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